

Toronto School Administrators' Association



TSAA 22nd Annual Conference

Tuesday, November 21 & Wednesday, November 22, 2023

exhibitors

Information and Registration
Package

The International Centre
6900 Airport Road
Mississauga, Ontario

TSAA CONFERENCE

2023/2024

November 21 and 22, 2023

The International Centre
6900 Airport Road
Mississauga, Ontario

EXHIBITING OPTIONS

It is with pleasure to invite you to **The Toronto School Administrators' Association (TSAA) 22nd Annual Conference**. TSAA, is the professional association representing nearly 1000 Principals and Vice Principals of the Toronto District School Board (TDSB).

The 22nd Annual Conference will be held at The International Centre, 6900 Airport Road, Mississauga, Ontario. Over the course of 2 days, we look forward to sharing this conference experience with approximately 750 Principals and Vice Principals from both the elementary and secondary panels, TDSB Senior Executives, and Superintendents.

This year the conference will be broken down into two one day conferences:

Conference 1: Tuesday, November 21, 2023

Conference 2: Wednesday, November 22, 2023

To meet the needs of our attendees, each conference will include workshops, keynote speakers, interactive exhibits, built in exhibitor time, prizes, meals and more.

Exhibiting companies will benefit through the opportunity to:

- network directly and establish new partnerships with our school leaders
- exhibit and showcase their company's products and ideas
- highlight their company/products through communication (print, advertising)

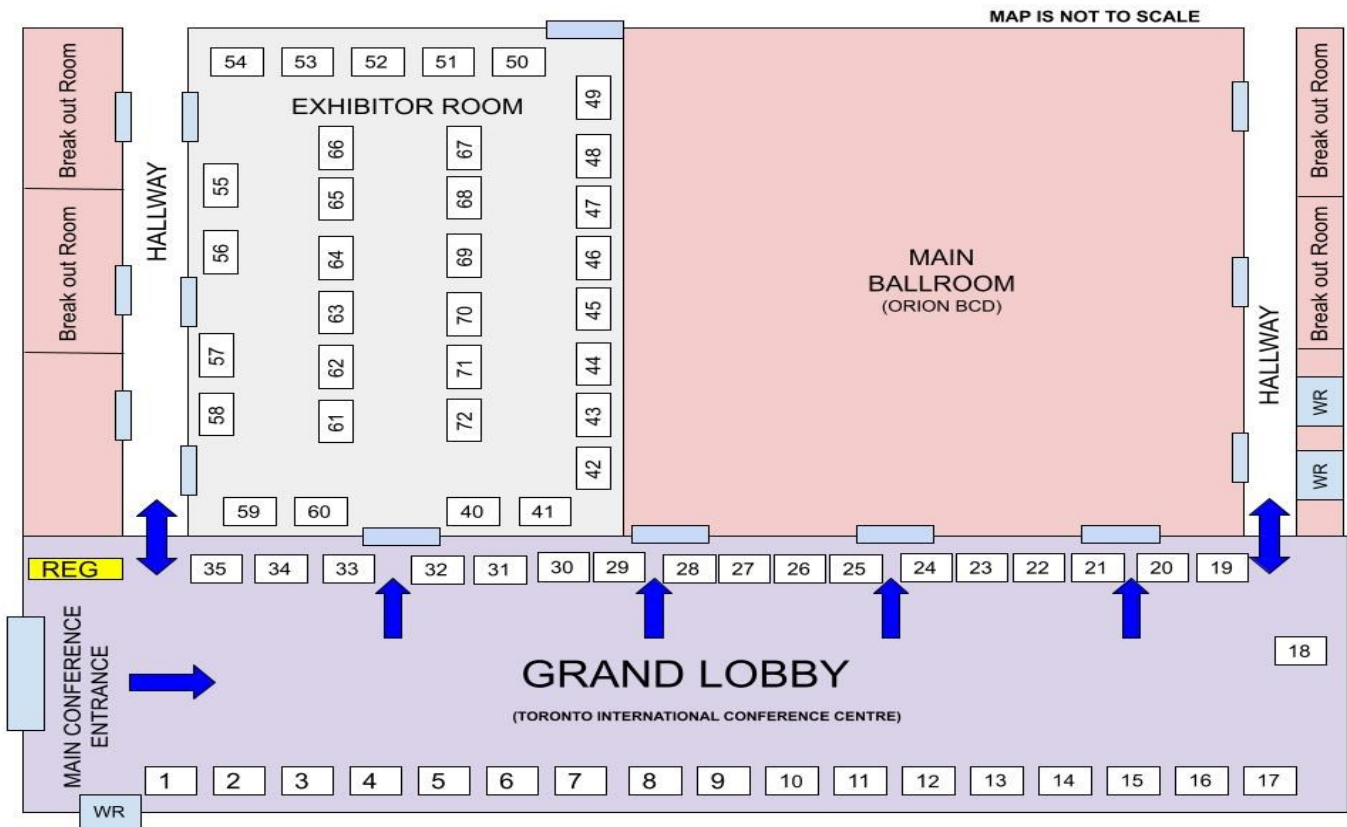
In order to meet the needs of your business, a variety of exhibitor, sponsor and advertising options are available.

We look forward to working with you!

Tammy Greeley

Tammy Greeley
TSAA Conference Chair
On behalf of the TSAA Conference Committee

Floor Plans and Schedules



Exhibiting Schedule

Move-In:

Monday, November 20 (1:00 - 6:00 p.m.)

Exhibit Hours:

Tuesday, November 21 7:30 a.m. - 4:00 p.m.

Wednesday, November 22 7:30 a.m. - 4:00 p.m.

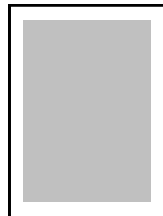
Move-Out:

Wednesday, November 22 4:00 p.m.

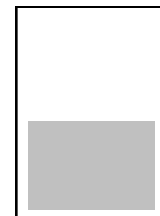
Please note: Scheduled times may change

Unable to attend? Why not advertise in our program?

Full page advertisement
6.75" wide x 9.75" high
\$500
or
Back inside cover \$600



Half page advertisement
6.75" wide x 4.75" high
\$250



Only electronic files will be accepted. Please send file in high-resolution JPG or TIFF formats.

To ensure the accuracy of advertisements, a full size proof must be provided.

SEND ART FILES TO: tsoaoffice@tdsb.on.ca

DEADLINE FOR ART AND PAYMENT - September 5, 2023

TSAA CONFERENCE

2023/2024

November 21 and 22, 2023

The International Centre

6900 Airport Road

Mississauga, Ontario

EXHIBITING OPTIONS

Exhibiting Packages for November 21 & 22, 2023

All packages are 2 days and include:

- ◇ 8' display space
- ◇ One 6' draped table with two chairs
- ◇ Wi-Fi access
- ◇ Electrical accessibility—upon request \$
- ◇ Hot buffet breakfast, lunch and coffee— **Maximum 2 staff** per exhibit booth

Bronze: \$1700.00 plus two prize giveaways

- ◇ Table location: Exhibitor Room

Silver: \$2400.00 plus two prize giveaways

- ◇ Table location: Main foyer

Platinum: \$2400.00 **plus one of the following sponsorship items:**

- Conference Program - Printed Paper Copy (800 colour copies)
- Delegate ID Cards with Lanyards
- Delegate bags printed with conference logo - Quantity: 800
- Giveaway for each delegate bag - Quantity: 800 Minimum Value \$1.50 per item
- Delegate hospitality evening hosted in the Virgo Room
Tuesday, November 21 or Wednesday, November 22 (cost \$1500)

Platinum package includes:

All items listed noted above plus:

- ◇ Table Location: **Main foyer with choice of location** (subject to availability)
- ◇ Hot buffet breakfast, lunch and coffee - **Maximum 3 staff** per exhibit booth
- ◇ Company ad displayed on media loop in plenary room
- ◇ Company acknowledgement made by TSAA during conference opening remarks
- ◇ Company information/logo advertised on the table tent cards, exhibitor passports, and hyperlinked on the TSAA website
- ◇ Full page ad in conference program
- ◇ Wi-Fi access
- ◇ Electrical accessibility—(power bar and extension cords responsibility of exhibitor)

All other booth items required must be purchased by the exhibitor separately through the exhibit contractor(s).

TSAA CONFERENCE
2022/2023

November 21 and 22, 2023
International Centre , 6900 Airport Road
Mississauga, Ontario

Sponsor / Exhibitor Registration Form

Two ways to register:

1. Complete this form and send it along with your cheque (payable to TSAA) to: 17 Fairmeadow Avenue, Toronto, Ontario M2P 1W6
2. Complete the [online registration](#) and e-transfer your payment to: TSAAOffice@tdsb.on.ca

REGISTRATION DEADLINE: September 5, 2023
Registration is not complete until payment is received.

NAME OF ORGANIZATION: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____

CONTACT PERSON: _____ PHONE #: _____

E-MAIL ADDRESS: _____

Number of Exhibit Staff Attending: _____ (Bronze/Silver up to **2 exhibit** staff per booth. **Platinum up to 3 staff**)

Exhibiting Options: (description of each option available on page 3)

- Bronze - \$1700** 2 Exhibiting days plus 2 Giveaway Prizes
Location: Exhibitor Room
- Silver - \$2400** 2 Exhibiting Days plus 2 Giveaway Prizes
Location: Main Foyer
- Platinum - \$2400** 2 Exhibiting Days plus Sponsorship (see list page 3)
Location: Main Foyer **up to 3** exhibit staff per booth
Sponsorship Option _____ (see page 3)
Table location/number _____ (based on availability PLATINUM only - see map on page 2)
(Please provide first and second choice. Platinum only)

EXTRAS:

- Electrical Power Source \$100** (power bar and extension cords responsibility of exhibitor)
- Additional Exhibit Staff (\$75 per person/per day)** _____

Advertising Options: (see page 2 for information) - Art submission deadline is Sept 5, 2023

- Full Page **\$500** (6.75" w x 9.75" h)
- Full Page **Back Inside Cover \$600** (6.75" w x 9.75" h)
- Half Page **\$250** (6.75" w x 4.75" h)

Exhibiting Option: \$ _____

Extras: \$ _____

Total Balance : \$ _____ (includes HST) **Payment:** 1. E-transfer to tsaaoffice@tdsb.on.ca

2. Cheque payable to **TSAA** - 17 Fairmeadow Avenue, Toronto, M2P 1W6